



SUPPORT AN INCREDIBLE QUEST

A remote Nepalese school needs connectivity and educational IT.

We are going to deliver it to them on foot.

Then we're going to attempt to break a world record

ITHQ Techspedition 2024: Nepal

Tenzing Norge School, Kagkot village, Nepal. One of the world's remotest schools.

Separated from the closest town by a three-day mountain trek, Kagkot desperately wants tech and access to online learning for its schoolchildren. With earthquakes and extreme weather events an ever-present threat, satellite connectivity is the only option for this community.

In 2024, ITHQ will deliver laptops and a Starlink dish on foot to this secluded place, 3,400m up mount Putha Hiunchuli in western Nepal. Two of us, Sally Nursten and Melissa Wells will stay with the villagers, connecting their school via satellite to digital learning platforms. We will also teach them how to be safe online.

Meanwhile, brothers Scott and Dale Nursten, respective CEO and CFO of ITHQ, and Craig Wiltshire, CEO of Struto, will join another team heading for the 7,246m summit.

Along with their essential survival kit, camping and climbing equipment, they will carry mountain bikes. Once at the summit, they will attempt to break the Guinness World Record for the highest bike ride ever ridden.



Help us give Kagkot the IT they need

Connecting Tenzing Norge school kids with their peers in Nepal and beyond

Continuity and consistency in education is a daily challenge for the teachers and pupils at Tenzing Norge school. Since the devastating 2015 earthquake shook Nepal, the country is driven to encourage its remotest villages to connect with the outside world. Now, you can help.

Kagkot wants the security of connectivity, and to enable its schoolchildren with access to online learning platforms. In September 2024, ITHQ will deliver the laptops the school needs. We will also deliver a Starlink satellite internet connection, the only way to guarantee connectivity to remote areas because cabling is not necessary.

Sally and Mel will spend two weeks with the villagers, educating them on how to use the internet safely and ensuring the school has the access to educational tools it so desperately wants to enrich learning for its pupils.



**Summit climb followed by a
Guinness World Record attempt**

7,246m: the highest bike ride ever

We are very excited that Scott, Dale and Craig have been invited to continue to the summit of Mount Putha Hiunchuli with Neil Laughton and his team, to attempt the World's Highest Bike Ride.

Neil is a self-confessed 'Adventureholic'. He has climbed Everest with Bear Grylls and delivered pizzas to the front line in Ukraine, amongst many other adventures.

We hope the summit climb and world record attempt, with the significant challenges they present, will drive more interest in our Techspedition and help us raise the funds we need.



Why connect Kagkot?

The story behind our Techspedition: a village desperate for connectivity

During a previous attempt to break the record for the highest bike ride in 2019, Neil was stranded on Putha Hiunchuli by extreme weather. People from Kagkot sheltered him and his team, saving their lives.

In thanks, Neil asked what he could do for them. Their reply was, 'please help us get our school online and teach us how to use the technology.'

Neil approached ITHQ. We eagerly agreed to help and the idea of our Techspedition was born.

Following the devastating 2015 earthquake, connectivity has become the goal for many Himalayan villages like Kagkot. We are committed to giving them what they need, connecting their school with online learning platforms and training everyone to use the internet safely.



ITHQ Techspedition 2024

Our Commitment

Between ITHQ and Struto, our total investment in this quest is over £200,000.

Our commitment will take five key members away from two businesses for a whole month.

To help drive awareness to our cause, we are also climbing to the summit and attempting the world record for the highest bike ride ever. In the months leading up to our mission, we have dedicated weekends to training and fundraising events.

ITHQ's investment as a business exceeds £150,000. We are looking to our partners to help us cover 40% of that cost: to pay our sherpas, help us buy the IT equipment and go towards other costs that will ensure Kagkot school gets connected, and our Techspedition gets the attention it deserves.

Your sponsorship will make a huge difference to many young lives, broadening their educational horizons and connecting them with other students outside their village for the first time.



ITHQ Techspedition 2024

Sponsorship opportunities

£20,000

Summit Sponsor

Your brand placed alongside star sponsor logos.

Special thanks filmed at the school and at the summit of the mountain

- IT equipment
- Fleece
- Jacket
- Trousers
- Trekking gear
- Hat
- Altitude equipment

£30,000

Star Sponsor

Let's put your brand on top of the world

Your brand placed in most visible position on all clothing, shown on all promotional photos and videos.

Special thanks filmed at the school, at the summit of the mountain and the end of the world's highest bike ride attempt.

- IT equipment & Starlink dish
- Fleece
- Jacket
- Trousers
- Hat – front
- Altitude equipment
- Biking equipment
- Bike – to be auctioned afterwards

£10,000

School Sponsor

Your brand placed alongside summit sponsor logos.

Special thanks filmed at the school.

- IT equipment
- Fleece
- Jacket
- Trousers
- Hat

Facts & Figures



Putha Hiunchuli is the **95th** highest mountain in the world at **7,246 metres**: the equivalent of **45x i360's in Brighton**.



The Highest Bicycle Ride team have a total of **5 Guinness World Records** between them and **9 successful ascents of Mt Everest**.



At the summit, **only half the normal 21% oxygen** will be available to breathe. The team are using **hypoxic training** in preparation.



The Highest Bicycle Ride from the Summit to Base Camp will take roughly **5 hours on snow & ice** with speeds up to **30 mph**.



Approximately **10,000 calories** will be burnt by each team member on summit day, the equivalent of eating **39 Big Macs**.



One team member has ridden a **Penny Farthing bicycle 1500 miles** from Lands End to John O'Groats & from Lowestoft to Ballyshannon, west coast of Ireland.



Surplus funds raised will buy **more connectivity for Kagkot**. We will also help them set up an internet café in the village to create income from trekkers.



Carrying a mountain bike to 7,246 metres will be like carrying a **well-fed Labrador in a rucksack**.

Transparent, authentic, accountable

Award-winning solutions delivered by certified experts

ITHQ is a family-owned, values-driven business. We carry the highest cyber security certifications and are proud to have received industry recognition for our strategic solutions.

Approved government suppliers via multiple frameworks, we work with many public sector organisations. Several team members are NPPV3 cleared to work in high security areas.



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